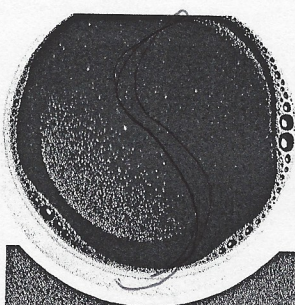


# Well-Bear Logo <sup>time</sup> (green background)

| - Equipment -                                                   | - Highlights -                                                                                                                                                                                                                                           | - Programs -                                                       |
|-----------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| Bunn Pourover brewer pic<br>(up to 15 employees)<br>Traditional | <ul style="list-style-type: none"> <li>• brews 3.9 gallons/hour</li> <li>• auto off button</li> <li>• air pots stay hot up to 10 hours - no waste</li> <li>• no burnt coffee</li> <li>• 16.94 H x 9.71 W x 17.24 D</li> </ul>                            | \$10 / mo rental<br>- or -<br>Free with \$100 / mo in purchases    |
| Bunn plumbed smartwave brewer<br>(up to 50 employees)           | <ul style="list-style-type: none"> <li>• Brews in under 1 minute</li> <li>• Multiple sizes: 6, 8, 10 oz</li> <li>• Pour over / reservoir</li> <li>• Auto shut off</li> <li>• 13.3 H x 9.5 W x 12.3 D</li> </ul>                                          | \$20 / mo rental<br>- or -<br>Free with \$150 / mo                 |
| Keurig K140 pic<br>(up to 15 employees)<br>Single Serve         | <ul style="list-style-type: none"> <li>• Brews in under 1 min</li> <li>• 5 cup sizes: 4, 6, 8, 10 + 12 oz</li> <li>• Water Reservoir OR Plumbed</li> <li>• Interactive touchscreen</li> <li>• 13.9 H x 14.0 W x 10.4 D</li> <li>• 3 Languages</li> </ul> | \$10 / mo rental<br>- or -<br>Free with \$100 / month in purchases |
| Keurig K150<br>(15 to 30 emp)                                   | <ul style="list-style-type: none"> <li>• Brews in under 1 min</li> <li>• 4 cup sizes: 4, 6, 8 + 10 oz</li> <li>• Direct water line</li> <li>• LCD touchscreen</li> <li>• Automatically discards pods</li> <li>• 17.4 H x 12 W x 18 D</li> </ul>          | \$15 / mo rental<br>or<br>Free with \$150 or more in purchases     |
| Keurig K3000<br>(30+ employees)                                 |                                                                                                                                                                                                                                                          | \$30 / month<br>- or -<br>Free with \$300 per month in purchases   |
| Flavia 400<br>(up to 50 employees)                              |                                                                                                                                                                                                                                                          | \$15 / month<br>- or -<br>Free with \$150 + in purchases           |

\* Free Delivery with orders of \$150+





Pourover brewers

\$10/min

or

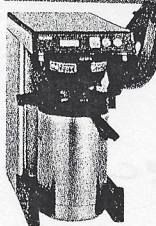
\$100 min

(approx 12 cups/day)

## Highlights

Program

# of employees per brewer up to 50



### BUNN® SmartWAVE®

The SmartWAVE® offers innovative capabilities brewing coffee with ease, consistency and reliability.

minimum \$150 or \$20/month rental \$15/month

### BUNN® AutoPOD™ Brewer

The AutoPOD™ is the best single-cup system with the convenience of automatic pod disposal.

Flavia

\$150 or min

### Keurig® Bolt™ Z6000

#### Carafe Brewing System

The Keurig® revolution just got bigger - a perfect pot of coffee, made simpler and brewed faster.

### Keurig® K3000SE

The Keurig® B3000SE advanced brewing system and premier model is packed with features that provide the utmost convenience and durability for your large office - keeping your employees and customers happy and effective.

### Keurig® K150

Designed for offices in the small to medium range, the Keurig® B150 will satisfy all your employees coffee preferences. This fully programmable brewer has an interactive touchscreen that allows you to customize your perfect brew temperature.

### Keurig® K140

Styled to impress guests and engage employees, this brewing system offers features that any small office will value.

- Brews up to 3.9 gallons per hour
- Energy Saver Mode - Auto Off button
- Fits any kitchen/breakroom counter up to 17.5" tall - use w/ carafe or airtop
- Airtop keeps coffee hot and fresh up to 10 hours
- LED interface provides status of brewer
- Glass free and hassle free

- Brews up to 16 ounces of coffee or tea in under 1 minute
- Energy Saver Mode
- Automatically disposes used pods in removal bin
- Single tank pump design provides consistent brew quality
- Digital display in English/Spanish for easy programming
- Direct-water-line plumbing

- Brews a 64 oz. pot of coffee in about 2 minutes
- Color LCD Touchscreen provides step-by-step brewing instructions
- Energy Saver Mode-Auto On/Off button
- Thermal Carafe keeps coffee hot & fresh for up to 2 hours
- Operationally efficient with no mess or clean up
- Direct-water-line plumbing

- Brews in under 1 minute
- Choice of 4 cup sizes (4, 6, 8, and 10 oz.)
- Direct-water-line plumbing
- LCD Screen that provides step-by-step brewing instructions
- Energy Saver Mode - Auto On/Off button
- Sleek, modern design to enhance any countertop
- Automatically disposes used K-Cups® in removable bins

- Brews in under 1 minute
- Choice of five cup sizes (4, 6, 8, 10, and 12 oz.)
- Direct-water-line plumbing or pour-over
- Energy Saver Mode - Auto On/Off button
- Interactive touchscreen to program the brew temperature for all needs
- Sleek, modern design to enhance any countertop

- Brews in under 1 minute
- Choice of three cup sizes (6, 8, and 10 oz.)
- Energy Saver Mode - Auto Off button
- Pour-over

- 16.94-18.69"H x 9.71"W x 17.24"D
- 24.2 lbs. empty
- Use with Carafe and Airtop coffee
- Bunn® Airtop Racks available

- 12.47"H x 7.78"W x 10.66"D
- 9.75 lbs. empty
- Use with single-cup pod coffee

- 18"H x 15.5"W x 19"D
- 55 lbs. empty
- Use with Bolt™ pods
- Bolt™ wire racks available
- Set language preference to English, Spanish or French

- 17.4"H x 12.0"W x 18.0"D
- 35 lbs. empty
- Set language preference to English, Spanish or French
- Use with K-cups®

- 13.9"H x 14.0"D x 10.4"W
- 18 lbs. empty
- Set language preference to English, Spanish or French
- Use with K-cups®

- 13.3"H x 9.5"W x 12.3"D
- 14 lbs. empty
- Use with K-cups®

\* Rank & trade up to keep Flavia

bean to cup Java Virtu on the back

30+ employees

15- up to 30 emp - ideal for breakroom or conf. rooms

up to 15

PURE WATER TECHNOLOGY & PUREBREW COFFEE

\*

= 10 people per workplace/office

\* Free shipping / delivery w/ \$150 in purchases



# Well-Bean Coffee Logo

Pricing per cup

\$ ~~1.21~~ → \$.31

\$.

\$.58-.62

\$ ~~1.49~~ → \$.52

\$1.49-.52

Locally Roasted

National Brands

Keurig Economy

Flavia

Brands / Types of coffee

\* Available in: 2.5oz one pot packs, 2+5lb

ground/2B

National Brands

Starbucks

8 oz

Logos - all brands offered

Logos → "Donut House"

Name Flavors

Name Flavors offered "Alterra"



# U.S. AWAY FROM HOME CHANNEL K-CUP® POD PRICING

Price per cup

1.5 cups  
200 cups  
600 cups

**Anticipated Pricing for Anticipated 2016 Launches**

| Bracket | Price | Brands |
|---------|-------|--------|
| \$54.44 |       |        |
| \$44.20 |       |        |
| \$43.88 |       |        |
| \$40.84 |       |        |
| \$39.56 |       |        |
| \$38.52 |       |        |
| \$37.32 |       |        |
| \$36.08 |       |        |
| \$32.28 |       |        |

NEW! Value Portfolio

